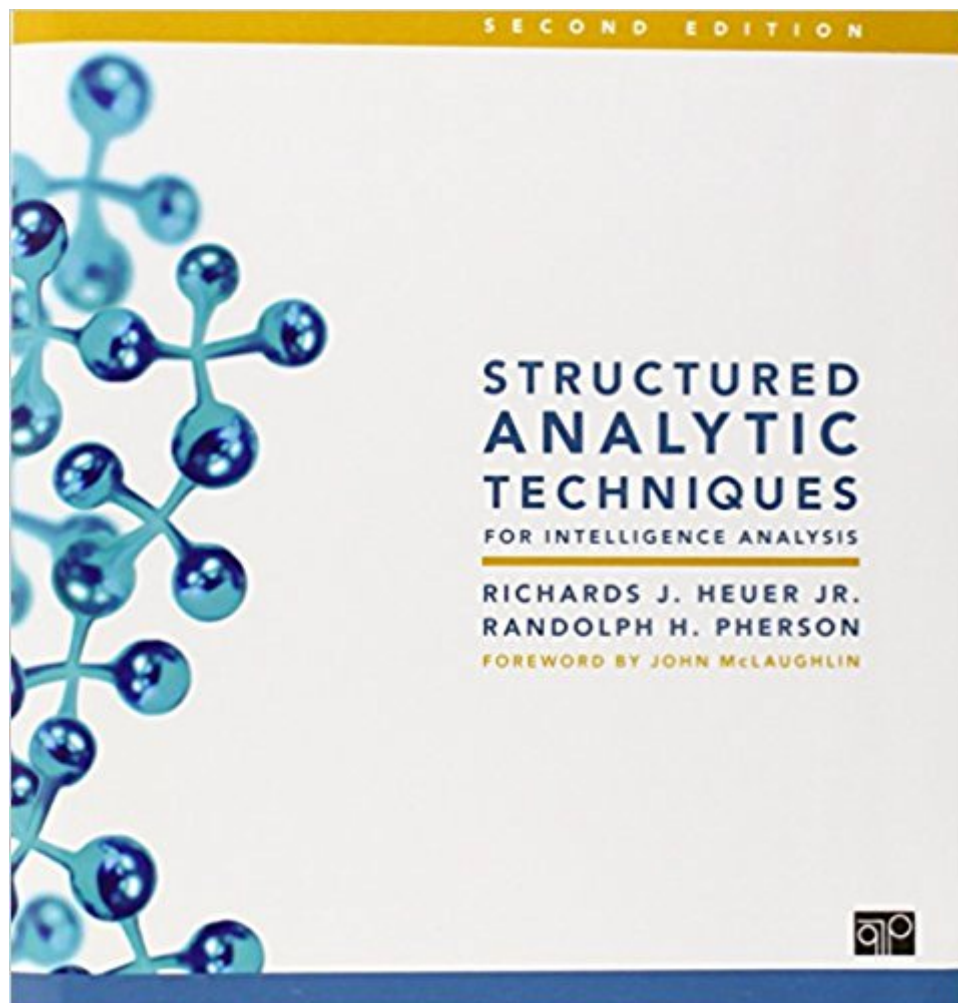




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Structured Analytic Techniques For Intelligence Analysis;



Synopsis

This second edition continues to showcase current and cutting-edge best practices but has broadened its focus beyond intelligence to show how SATs can be used across different disciplines and professions, from business and law enforcement to homeland security

Book Information

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Customer Reviews

Richards J. Heuer Jr. is best known for his book *Psychology of Intelligence Analysis* and for developing and then guiding automation of the Analysis of Competing Hypotheses (ACH) technique. Both are being used to teach and train intelligence analysts throughout the Intelligence Community and in a growing number of academic programs on intelligence or national security. Long retired from the Central Intelligence Agency (CIA), Mr. Heuer has nevertheless been associated with the Intelligence Community in various roles for more than five decades and has written extensively on personnel security, counterintelligence, deception, and intelligence analysis. He has a B.A. in philosophy from Williams College and an M.A. in international relations from the University of Southern California, and has pursued other graduate studies at the University of California at Berkeley and the University of Michigan. Randolph H. Pherson, Chief Executive Officer of Globalytica, LLC, helps businesses and governments develop robust analytic capabilities within their organizations. He has authored seven books on structured analytic techniques, critical thinking and writing skills, strategic foresight analysis, and communicating analysis in the digital age. He collaborated with Richards J. Heuer Jr. in launching the Analysis of Competing Hypotheses (ACH)

method, and they are coauthors of *Structured Analytic Techniques for Intelligence Analysis*, 2nd ed., 2015. Mr. Pherson has taught courses at the London School of Economics, Liverpool Hope University, England; the Hertie School of Governance in Berlin; Universidad Rey Juan Carlos, Madrid; and the Autonomous University of Barcelona. He developed and holds the patent for a suite of collaborative Web-based software tools, THINK Suite(R). Mr. Pherson is also President of Pherson Associates, LLC and a founding Director of the Forum Foundation for Analytic Excellence. In 2000, he completed a twenty-eight-year career in the Intelligence Community, most recently serving as National Intelligence Officer (NIO) for Latin America. Previously at the CIA, Mr. Pherson managed the production of intelligence analysis on topics ranging from global instability to Latin America, served on the Inspector General's staff, and developed and implemented a strategic planning process for the CIA. He is the recipient of the CIA's Distinguished Intelligence Medal for his service as NIO for Latin America and the Distinguished Career Intelligence Medal. Mr. Pherson received his AB from Dartmouth College and his MA in International Relations from Yale University.

This book has been a life saver for myself, and I highly recommend it to anyone working or seeking to work in the intelligence profession. The book helps to explain a multitude of complex and useful techniques that are not easily understood on a basic online course. This book is an outstanding read, with many very helpful and applicable. A must have for anyone working in the intel field.

The binding is truly weird. I like the tabs but the spiral binding and flimsy cover are a disservice. Content wise though, it's great.

A very handy reference guide on various analytic techniques, conveniently organized by categories (e.g. Assessment of Cause and Effect, Conflict Management). Each technique provides a brief overview of origin, when to use, potential pitfalls of the technique, etc. The cover, as others have noted, is a bit clumsy, but the spiral binding does permit flat opening of the book. Recommended for those working in product/marketing, project management, competitive intelligence and similar roles.

Just as described and fast shipping! Thank you!

If you think you think... You're wrong. Probably you just ponder. If you want to be sure you think about something, then you **MUST** read this book.

excellent

I picked up a really old version of this book from a library many years back, and after some struggle googling it figured this was the one. I agree with other reviewers regarding the cover size and style - its not that great and is pretty oversized. However, I had very low expectation from the reviews so it isnt bugging me as much as it probably would have. I was really looking forward to the spiral binding so its easy to flip the pages over. Its a bit offset by the overwhelming colors in the book. I'm going to guess a majority of readers are going to like that, but I guess I just like them old school. Content wise, its pretty similar to what I recollect from the ancient version, so I am happy with that (so the 5 stars).

A real practical manual, useful and up to date

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